

ORDER



Orders	Order / Rev:	169164
	Alt Order #:	08370700
	Product Desc:	POLITICAL C MCMORRIS
	Estimate:	2179
	Flight Dates:	09/26/16 - 10/09/16
	Original Date / Rev:	09/15/16 / 09/15/16
	Order Type:	GENERAL

KXLY

Primary AE:	JEANINE HOLMES
Sales Office:	H-SE
Sales Region:	NATL

Agency	Name:	Media Plus
	Buying Contact:	
	Billing Contact:	
		160 Roy Street
		Seattle, WA 98109

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	McMorris Rodgers, Cathy for Congress
	Demographic:	W35-64
	Product Codes:	PL Candidate
	Priority:	P-3
	Revenue Codes:	AGY, POL, CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/08/16	16	\$2,560.00	\$2,176.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	16	\$2,560.00	\$2,176.00	0.00
Totals	16	\$2,560.00	\$2,176.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
JEANINE HOLMES			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KXLY	21%	\$2,560.00
Market	100%	\$12,190.48

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	11%	\$1,340.95
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	15%	\$1,828.57
KREM	51%	\$6,217.14
KSKN	2%	\$243.81
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXLY	09/26/16	10/07/16	M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$55.00	P-2	0.00	NM	4	\$220.00
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--		2				\$55.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		2				\$55.00		0.00			

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Advertiser: McMorris Rodgers, Cathy for Congress (
 Product Desc: POLITICAL C MCMORRIS
 Estimate: 2179

KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KXLY	09/26/16	10/07/16	7-9a GMA GMA	CM	7-9a	MTWTF--	:30	2	\$160.00	P-2	0.00	NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--		2				\$160.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		2				\$160.00		0.00			
E 3	KXLY	09/26/16	10/07/16	9-10a M-F Live With Kelly	CM	9-10a	MTWTF--	:30	2	\$90.00	P-2	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--		2				\$90.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		2				\$90.00		0.00			
E 4	KXLY	10/03/16	10/03/16	Mon 8p Prime Dancing w/Stars	CM	8-10p	1-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1-----		1				\$700.00		0.00			
E 5	KXLY	10/01/16	10/08/16	Sa GMA Sa GMA	CM	7-8a	-----1-	:30	1	\$70.00	P-2	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1-		1				\$70.00		0.00			
		Week: 10/03/16	10/09/16	-----1-		1				\$70.00		0.00			
E 6	KXLY	10/06/16	10/06/16	Thu 8-9p Prime Grey's Anatomy	CM	8-9p	---1---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	---1---		1				\$500.00		0.00			
													Totals	16	\$2,560.00